

**30 HOURS
NON-STOP!** COME OUT TO THE CABARET VOLTAIRE
SPIEGELGASSE 1, 8001 ZURICH, SWITZERLAND
FRIDAY AND SATURDAY, MARCH 4 AND 5, 2016

THE GREAT DADA MANIFESTO



SESION EXTRAORDINARIA!

SEEKING ATHLETES

OPEN TO ALL CONTRIBUTORS!
EVERYBODY WELCOME!

CODERS, WRITERS, ARTISTS,
PUBLISHERS, PLUMBERS,
DESIGNERS, STUDENTS,
BANKERS, STATELESS PERSONS,
WHISTLEBLOWERS,
ART MESSENGERS

LET'S WRITE A DIGITAL DADA MANIFESTO!

BE DADA, BE DATA, BE STRONG!

IN THE PRESENCE OF



**Speaker
McKenzie Wark**

AUTHOR OF A HACKER MANIFESTO AND GAMER THEORY
(NEW YORK)



Molleindustria
THE CHAMPIONS OF RADICAL VIDEOGAMES
(ITALY/US)

COMING FROM AROUND THE GLOBE

ALBERTINE MEUNIER (PARIS)
TIMOTHY SHIPE (IOWA)
FRAGMENTIN (LAUSANNE)
AKUFEN (MONTREAL)
DENIZ TORTUM (M.I.T., BOSTON)
CHRIS REGN (HAMBURG)
HOSPIZ DER FAULHEIT (WINTERTHUR)
YANNIK BOURG (MOISSAC)
ANNICK RIVOIRE (PARIS)
DOCK18 (ZURICH)
ALLIANZ DER BEGEISTERUNG (CHUR/ZÜRICH)
JOËL YACHERON (GENÈVE)
ADRIAN NOTZ (CABARET VOLTAIRE, ZURICH)
JULIEN LÉVESQUE (PARIS)
JURI STEINER (DADA100, ZURICH)
ARTHUR CRAVAN (BOXEUR, BARCELONE)
ETC.

TO TAKE OVER THE CABARET VOLTAIRE!

WI-FI! DRINKS! **CAMERAS!** LIVE BLOG! CODE & COFFEE!



DEAD BROTHERS

FREE CONCERT!

SABADO 5 MARZO 2016, 20 H
THE GREATEST AND STRANGEST
FUNERAL ROCK N'ROLL COMBO
OF THE WORLD.

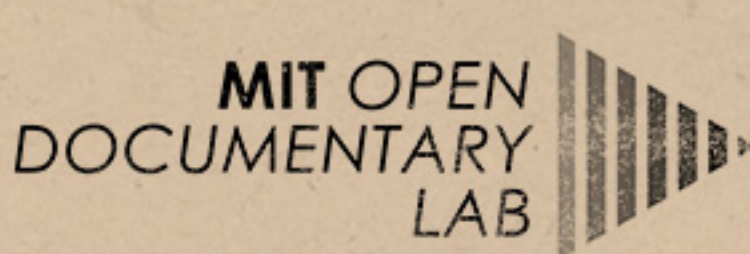
LIVE STREAM
BY ZHDK CAST

LIVE ON THE INTERNET WORLDWIDE VIA
MONDOVISION ON **DADA-DATA.NET**
PARTICIPATE - WHEREVER YOU ARE!

FROM 7 P.M. ON FRIDAY, MARCH 4, TO MIDNIGHT ON SATURDAY, MARCH 5

**DADA CHALLENGES EVERYTHING.
DADA KNOWS EVERYTHING.
DADA SPITS EVERYTHING OUT.**

FEATURING THE SUPER FEATHERWEIGHTS OF INTERNATIONAL JOURNALISM



DADA-DATA.NET

RETRODADA MANIFESTO



MCKENZIE WARK

AUTHOR OF A HACKER MANIFESTO
AND GAMER THEORY

RetroDada begins with disgust. Once again the world gets its war on. While some cities are attacked by bombers, others are strafed by art fairs. This time there’s no Switzerland of neutrality where refugees might cool their heels, as now the whole globe itself overheats. The insomnia of reason breeds monsters.

But before we can take two steps forward, let’s take one leap back. Back a whole century. Back to the first of the world wars to be numbered; back to the birth of Dada disgust. Back to that great refusal of what the century was to become. Why shouldn’t a .gif run backwards as well as forwards? Its RetroDada time! In principle RetroDada is against manifestoes, but it is also also against principles. So here goes nothing.

The world is full of mistakes, but the worst is the art that got made. Art gives us Dante’s Inferno as styled by interior decorators. RetroDada aims to please neither at art nor anti-art, as nobody should serve masters. We will put an end to spectacle and replace it with convulsive laughter from continent to continent. It’s shit after all, but from now on we mean to shit in different colors.

Psychoanalysis is itself the disease. It makes the bourgeois self seem interesting. Ethics produces atrophy like every plague produced by intelligence. Theory merely guides us in a round-about way to the prejudice we had in the first place. What we need are works that are tender and precise and forever beyond understanding. There is a lot of negative work to be done.

RetroDada is our intensity. RetroDada is for and against unity. RetroDada is the abolition of their reasons. RetroDada is the refusal of an inheritance. RetroDada is a convulsive effusion, like a cellphone cooked in a microwave. RetroDada is a divinity of the lowest order. RetroDada has no theory. There is enough of that in art school. We love the old things for their freshness.

How to make a RetroDada manifesto: Take a Dada manifesto or two. Copy the good bits. Toss them in a file. Move the bits around. Improve on them. The manifesto will be like you. As for intelligence, it will be found in the streets.

RETRODADA IS THE REFUSAL OF AN INHERITANCE.

RetroDada is working with all its might to introduce the idiot everywhere. RetroDada is a venture capital form for the exploitation of other people’s ideas. God can afford to be unsuccessful. So can RetroDada. It is luxury without value or price. RetroDada gives itself to nothing, neither to work nor play. RetroDada seduces you with your own idea.

RetroDada is at once stand-up comedy and a requiem mass. RetroDada trusts only in the sincerity of situations. RetroDada fights against the thanaticism of the times. RetroDada develops the plasticity of the digital. We should make all art and literature and cinema free. The medium is as unimportant as we are. Essential only is the forming. Take any material at all.

RetroDada is a theoretical virus. RetroDada means letting oneself be thrown by events. Say yes to a life that strives downward toward negation. RetroDada refuses to be contemporary to any of this shit. RetroDada reintroduces art and everyday life so they can have queer sex in back alleys. RetroDada is the statelessness of the mind. RetroDada rejects both the stylish order and the stylized disorder of contemporary aesthetics. We are convinced of the arbitrariness and falsity of our poor creation, the world. We look unencumbered into the heights and depths.

Let’s only steal from the best, and from their actions, not their styles. The resonant Sophie Taeuber, the drum-banger Richard Hulsenbeck, the tubular Hugo Ball, the mystic Emmy Hennings, the hypeman Tristan Tzara, the ironic Jean Arp, the dadasoph Raoul Hausmann, the runfast Hannah Höch, the aviarist Baroness Elsa. Let’s take their leavings not their droppings. Music, dances, theories, manifestos, poems, paintings, costumes, masks. To be begun again, from the beginning.

So many fates of the west befell Dada. It tried everything already, so we don’t have to. Arthur Cravan became a legend. Mina Loy became a poet. Marcel Duchamp became the enabler of contemporary art. Hugo Ball became a devout Catholic. Emmy Hennings became a Protestant mystic. Hannah Höch wrote a trans-species children’s book. Richard Hulsenbeck became a therapist. Tristan Tzara became a communist. Marcel Janco returned to the Orient. Baroness Elsa died in poverty and obscurity. Jacques Vaché killed himself before it even all began.

To be for this manifesto is to be RetroDada! To be against this manifesto is to be RetroDada! To be for and against this manifesto is to be RetroDada! To be neither for nor against this manifesto is to be RetroDada! There is no escape from the history yet to be unmade!

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